

~THE NEW~
OLALLA AMERICANA MUSIC FESTIVAL
"A CALL FOR SPONSORS"

On Saturday August 19st, 2017, in Olalla, Washington, the 1st annual Olalla Americana Music Festival will take place. With our long track record of festival success by virtue of putting on the Olalla Bluegrass festival for 25 years, we invite you to be partners with us as sponsors.

The Olalla Americana Music Festival is an opportunity for us to open up to several genres of music. As in the past hundreds of families and individuals throughout the Puget Sound area will be attending. Our new festival is a non-profit event dedicated to entertaining and enriching our local community. The festival features local and national artists, great food, handmade arts and crafts, old time craft demonstrations, a wide variety of activities for children and, of course, the legendary Berry Pie Contest. The very best part of it is that all of the organization and production, from the director on down to the stage hands and ticket takers, are done entirely by volunteers! All proceeds from the festival are distributed throughout the local community, including the Olalla Community Club (our primary beneficiary), South Kitsap Southern Little League, our local schools, our local food bank and many others.

Because the Olalla Americana Music Festival is a classic example of a community reaching out and helping itself. We believe it is a wonderful opportunity for businesses to be involved in a positive event that represents many of the values and ideals that make communities better places to live and work.

There are many ways for local businesses to support and benefit from involvement in our festival. We have three levels of sponsorship available, as well as advertising in the Festival program. Since we are a non-profit 501(c) corporation, sponsorship funding is tax deductible.

We appreciate your time and interest and we would be very pleased to answer any questions you may have regarding your participation. Please take a peek at our website.

www.olallaamericana.com

As a sponsor or advertiser, we hope you will join us this year and
"Kick the city off your shoes!"

Please Contact:

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Olalla Americana Music Festival Sponsorships

Enjoy the benefits of sponsorship

- An opportunity to present your organization in a community-oriented setting
- Recognition on festival poster, advertising and press materials.
- Verbal Acknowledgements from the stage
- Complimentary passes to the festival
- Advertising space in the festival program
- Positive exposure by supporting our community

Sponsorship Packages

\$2500 Sponsorship:

- Recognition as primary sponsor
- Your logo on festival posters, advertising and press materials
- Logo on our website and link to a URL of your choice
- Full-page ad in the festival program
- Eight verbal acknowledgements from the stage
- Up to 24 complimentary passes to the festival
- Your company banner hung on the stage
- Written acknowledgement in the festival program
- 10 x 10 booth space for company display or activity

\$1000 Sponsorship:

- Your logo on festival posters, advertising and materials
- Logo on our website and link to a URL of your choice
- Half-page ad in the festival program
- Four verbal acknowledgements from the stage
- Ten complimentary passes to the festival
- Written acknowledgement in the festival program
- Your company banner hung near the stage

\$500 Sponsorship:

- Logo on festival posters, advertising and material
- Logo on our website and link to a URL
- Quarter-page ad in the festival program
- Four complimentary passes to the festival
- Two verbal acknowledgements from the stage
- Written acknowledgement in the festival program